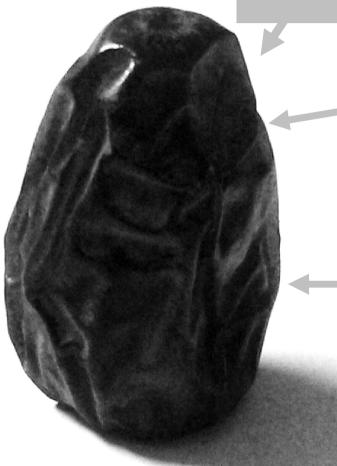
# THIS DATE SUPPORTS OCCUPATION AND APARTHEID

Israeli dates exports in 2012: 45 Millions €.

Dates represent 15 % of all Israeli exports to EU.

The major part of this income is used to build illegal settlements in West Bank including Jerusalem.



Illegal Jewish settlers represent 20 % of Occupied Palestinian Territory population and control more than 50 % of this territory. They consume most of water resources. They expropriate the best land and are the only ones who can move freely through West Bank.

Territory of Historical Palestine: 5.8 Million Jews and 6.1 Million Palestinians. Only the Jewish population has nationality rights. 2 Million Palestinians of Israel just have limited citizens' rights. 4 Million Palestinians in West Bank and Gaza Strip live under military occupation. More than 5 Million Palestinian refugees are being prevented from returning to the places and properties they were evicted from.



www.boicotisrael.net

### Why you should not buy Israeli dates?

Most of Israeli dates are produced in Zionist settlements in Occupied West Bank, in lands stolen by force from their Palestinian owners. Approximately, half of the settlements produce dates, which bring them huge income and contribute therefore to their development.

Settlements are illegal under international law, and are the main tool of a horrible system of Apartheid and ethnic cleansing against Palestinians. In order to increase its colonization, Israel bans Palestinians from their homes and lands, and from water resources. Israel attacks Palestinians and violates their basic rights by preventing them from travelling within their own country and accessing their land, going to work, schools and clinics. It destroys their crop and infrastructures and boycotts their economy.

Since 2005, was launched an international campaign called **Boycott, Divestment and Sanctions** against Israel until it abides by international law and human rights principles. BDS Campaign is inspired by the struggle that South Africans against Apartheid, and developed on the successful international campaign which ended with that racist regime.

### How can you identify Israeli dates?

Israeli dates are usually **medjoul** variety, also called jumbo. They are bigger, darker and more expensive than the others. Israel is the most important producer of medjoul dates, and 80 % of its production is exported to Europe. All medjoul dates sold in Spain are produced in Israel.

On the box it is usually written "made in Israel" or "made in Jordan Valley". If its origin is not visible on the box or packet, you must ask the seller or the shop manager.

Export companies are **Mehadrin**, **Carmel-Agrexco** and **Hadiklaim**. Their brands are usually: **Carmel**, **King Solomon**, **Jordan River**, **Jordan Plains**, **Kalahari**, **Red Sea** or others (as they change the names to avoid consumers' boycott), as well as the well-known Spanish brand **El Monaguillo**.

#### Where Israel dates are sold?

The range of shops, markets and supermarkets where they are sold is wide. You can find them in many fruit shops and groceries. A bio variety is also sold in some ecologic shops. Supermarkets as Corte Ingles and AhorraMas also sell them.

## How can you support the campaign?

If you are working in a shop or supermarket, don't sell Israeli dates and explain to your clients why you refuse to sell them. If you are consumer, don't buy them and ask shops not to sell them, write to the manager or fill a complaint form. If you want to do more for Palestinian people, you can try to find Palestinian products which are usually sold in just trade shops. You can also convince your family members, friends, comrades and neighbors not to buy Israeli dates and introduce the campaign in union trades, religious and cultural centers and any group or association you are member of.